

2025 CTEF Sponsor Benefits

ELITE LEVEL \$100,000

- **Free full page ad in the TCNA Tile Initiative***, which is bound into the TCNA Handbook and distributed to more than 50,000 construction industry professionals every year.
- **Company logo advertising on CTEF website banner for 2025:** Your logo will be at the top of the CTEF website, in rotation with Signature Sponsors and Platinum Sponsors, with Elite Sponsors' logo appearing more frequently.
- **Inclusion of your Logo in a special TCNA Handbook spread** dedicated to promoting CTEF and CTEF sponsors
- **Elite Level recognition** at Coverings, Surfaces and Total Solutions Plus

SIGNATURE LEVEL \$15,000

- **Free 1/2 page ad in the TCNA Tile Initiative***, which is bound into the TCNA Handbook and distributed to more than 50,000 construction industry professionals every year.
- **Company logo advertising on CTEF website banner for 2025:** Your logo will be at the top of the CTEF website, in rotation with other Signature Sponsors and Platinum Sponsors, with Signature Sponsors' ads appearing more frequently.
- **Inclusion of your Logo in a special TCNA Handbook spread** dedicated to promoting CTEF and CTEF sponsors
- **Signature Level recognition** at Coverings, Surfaces and Total Solutions Plus

PLATINUM LEVEL \$10,000

- **Free 1/4 page ad in the TCNA Tile Initiative***, which is bound into the TCNA Handbook and distributed to more than 50,000 construction industry professionals every year.
- **Company logo advertising on CTEF website banner for 2025:** Your logo will be at the top of the CTEF website, in rotation with other Platinum Sponsors and Signature Sponsors. Note: Signature Sponsors' ads will appear more frequently.
- **Inclusion of your Logo in a special TCNA Handbook spread** dedicated to promoting CTEF and CTEF sponsors
- **Platinum Level recognition** at Coverings, Surfaces and Total Solutions Plus

****Sponsoring CTEF at the Elite, Signature or Platinum level is the ONLY WAY to advertise in the TCNA Handbook! Submissions for artwork must be submitted by September 27th of the year prior to printing.***



2025 CTEF Sponsor Benefits

GOLD LEVEL \$6,500

- **Company logo advertising on CTEF website banner for 2025:** Your banner ad will be on the CTEF website (lower horizontal section) in rotation with other Gold Sponsors and Silver Sponsors, with Gold Sponsors' ads appearing more frequently.
- **Inclusion of your logo in a special spread in the TCNA Handbook** dedicated to promoting CTEF and CTEF sponsors.
- **Gold Level recognition** at Coverings, Surfaces and Total Solutions Plus

SILVER LEVEL \$3,500

- **Company logo advertising on CTEF website banner for 2025:** Your banner ad will be on the CTEF website (lower horizontal section) in rotation with other Silver Sponsors and Gold Sponsors. Note: Gold Sponsors' ads will appear more frequently.
Inclusion of your logo in a special spread in the TCNA Handbook dedicated to promoting CTEF and CTEF sponsors.
- **Silver Level recognition** at Coverings, Surfaces and Total Solutions Plus

BRONZE LEVEL \$1,500

- **Inclusion of your logo in a special spread in the TCNA Handbook** dedicated to promoting CTEF and CTEF sponsors.
- **Bronze Level recognition** at Coverings, Surfaces and Total Solutions Plus

